



BPW AdrionNet
THE NETWORK OF BUSINESS
AND PROFESSIONAL WOMEN
IN THE ADRIATIC IONIAN
REGION



FIFTH FORUM BPW ADRIONNET

“Cultural tourism, gender equality and innovation: Opportunities for an inclusive future in Adriatic – Ionian area”

16th- 19th October 2025
Sicily

Thursday 16th October 2025	
	Arrival at Punta Raisi airport and transfer to Palermo
Friday, 17th October 2025	Hybrid Conference Registration and accreditation Ex Oratorio dei Santi Elena e Costantino, Palermo Visit to Palermo Gala dinner
8:00 am	Hybrid Conference - registration and accreditation Ex Oratorio dei Santi Elena e Costantino, Palermo
9:00 am	Opening Ceremony and welcome addresses
9:50 am	Session 1: “Gender Equality and cultural tourism in Adriatic Ionian Region”
10:50 am	Session 2: “Innovation and AI: new opportunities for women entrepreneurs in Adriatic Ionian Region”
11:50 am	Networking coffee break
12:00 am	Session 3: “Women in culture and tourism in BPW AdrionNet: Best Practices “

1:40 pm	Closing of the Conference and announcement of Sixth Forum AdrionNet
2:00 pm	Networking lunch
3:30 pm	Visit to Palermo Visit to the Norman Palace and Palatine Chapel, Regional Library and other sites in Palermo
8:00 pm	Gala dinner Circolo Ufficiali Palermo
Saturday 18 th October 2025	Visit to Selinunte and Trapani
8:30 am	Departure for Selinunte and visit to the Archaeological Site
1:00 pm	Networking lunch in Castelvetro, Palazzo al Carmine
3:00 pm	Departure for Trapani and visit to the city
8:00 pm	Return to Palermo and networking dinner Palermo's Molo Trapezoidale
Sunday 19 th October 2025	Visit to Cefalù and Bagheria Farewell drink Closing of the Forum
9:00 am	Departure for Cefalù and visit to the town
1:00 pm	Networking lunch in Cefalù
3:00 pm	Departure for Bagheria, Visit to Villa Cattolica
5:30 pm	Farewell drink Closing of the Forum Transfer to Palermo airport



Chernihiv Regional Chamber
of Commerce and Industry



Ministero
delle Regioni e
del Sud



Biznis
na stikama



Association of
BUSINESS WOMEN

